

# 2012 Walk for AIDS Sponsor Form

to benefit House of Mercy serving low-income persons living with AIDS

Saturday, April 14, 2012 • Belmont, NC

## WHY SPONSOR?

By investing in our Walk for AIDS, you will help raise AIDS awareness and funds to benefit House of Mercy. House of Mercy fulfills a critical need in our region: providing a home and compassionate care for low-income persons living with advanced AIDS who can no longer care for themselves. Founded in 1991, this year marks our 21st Anniversary.

This year's walk will begin on the Sisters of Mercy campus and wind through historic downtown Belmont. A picnic reception with live music will follow the walk on the House of Mercy grounds. Our goal is to raise \$33,000. House of Mercy depends on fundraising events, foundations, individuals and businesses for 80% of our operating expenses. Will you help?

## \$500 SPONSOR BENEFITS

Sponsorship of our Walk for AIDS is an opportunity to promote your business or organization while also helping neighbors in our community challenged by AIDS. In exchange for your gift of \$500, your benefits include:

- Your company/organization logo on the Walk for AIDS banner, Walk T-shirts and participant packet.
- Sponsor recognition in printed fliers, posters and at our event.
- Sponsor recognition in press releases and on our website.
- Sponsor recognition in the House of Mercy newsletter to 3000 households.

Please email a high resolution logo (color jpeg preferred) to [marjoriestorch@aol.com](mailto:marjoriestorch@aol.com)

## \$250 FRIEND BENEFITS

In exchange for your gift of \$250, your benefits include:

- Your company/organization name on the Walk for AIDS banner, Walk T-shirts and participant packet.
- Friend recognition in printed fliers, posters and at our event.
- Friend recognition in press releases and on our website.
- Friend recognition in the House of Mercy newsletter to 3000 households.

## PAYMENT OPTIONS

- Checks are payable to "House of Mercy" and should be mailed to House of Mercy, P.O. Box 808, Belmont, NC 28012. Please note "Walk Sponsor" on the check memo or include this form. You can also call Marjorie at 704-825-4711 x3 of your decision if your payment will be coming later.
- You may also pay via credit card at the House of Mercy website [www.thehouseofmercy.org](http://www.thehouseofmercy.org) by clicking on the "Donate Now" button. On the credit card billing information page under *Designation*, type "Walk Sponsor."

The earlier we are notified of your sponsorship, the more publicity you will be included in early publicity. March 27, 2012 is the final notification deadline for inclusion on our Walk T-shirts, programs, banner and final pre-event press release. Payment is due before 6.30.2012.

## WITH YOUR HELP...

House of Mercy will continue our commitment to serving low-income persons living with AIDS and to these values:

- All persons have a right to dignity in life and death.
- All persons have the right to safe, loving, peaceful and comfortable surroundings.
- All persons have the right to complete, competent medical care without financial stress.
- All persons have the right to a full life until death.
- All persons have the right to have their physical needs attended by competent caregivers when they can no longer care for themselves.

Sponsoring Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

House of Mercy is a nonprofit organization and does not receive United Way funding. Tax ID 56-1733055

**THANK YOU!**