

Note to Walker: Emailing a letter to your friends and family in support of your walk is an effective and easy way to ask for donations. Here is a sample letter to get you started. Just personalize your letter and add your name and address below. Good Luck!

Dear **Friend**,

I am writing to let you know that **I am walking in House of Mercy's 2012 Walk for AIDS** on April 14th to benefit House of Mercy, a non-profit residence for low-income persons living with AIDS.

Founded by the Sisters of Mercy in 1991, this nonprofit organization provides a home and 24-hour care for persons living with AIDS who face homelessness and can no longer care for themselves. Above all else, House of Mercy is a home where persons living with AIDS are provided support and dignity in life and death.

Will you help me raise funds for House of Mercy by sponsoring my 3-mile walk with a donation?

I will walk on Saturday, April 14 in Belmont (where House of Mercy is located) with hundreds of other participants. Our goal is raise \$33,000 to help care for residents at House of Mercy.

If you can help, please make your check payable to *House of Mercy* and mail it to me before April 14th at:

Your Name

Address

City, State, Zip

Credit card donations can be made at www.thehouseofmercy.org by clicking on the "Donate Now" button. On the credit card billing information page under *Designation*, please type "Walk donation for **(walker name or team)**" to apply to my fundraising goal.

Any amount would be appreciated. On behalf of the residents of House of Mercy, thank you for your gift!

(your name here)

PS: For a photo tour and video about House of Mercy, see www.thehouseofmercy.org