

17th Annual Walk for AIDS Sponsor Form

to benefit House of Mercy • Saturday, April 10, 2010 • Belmont, NC

WHY SPONSOR?

By investing in our Walk for AIDS, you will help raise AIDS awareness and funds to benefit House of Mercy. House of Mercy fulfills a critical need in our region: providing a home and compassionate care for low-income persons living with advanced AIDS who can no longer care for themselves.

This year's walk will begin on the Sisters of Mercy campus and wind through historic downtown Belmont. A picnic reception with live music will follow the walk on the House of Mercy grounds. Our goal is to raise \$32,000. House of Mercy is not funded by United Way and depends on fundraising events, foundations, individuals and businesses for 80% of our operating expenses. Your support is especially important during the current economic downturn. Will you help us?

\$500 SPONSOR BENEFITS

Sponsorship of our Walk for AIDS is an opportunity to promote your business while also helping neighbors in our community challenged by AIDS. In exchange for your gift of \$500, your benefits include:

- Your company logo on the Walk for AIDS banner, Walk T-shirts and participant packet.
- Sponsor recognition in printed fliers, posters and at our event.
- Sponsor recognition in press releases and on our website.
- Sponsor recognition in the House of Mercy newsletter to over 2,500 households.

Please email a high resolution company logo (color jpeg preferred) to marjoriestorch@aol.com.

\$250 FRIEND BENEFITS

In exchange for your gift of \$250, your benefits include:

- Your company name on the Walk for AIDS banner, Walk T-shirts and participant packet.
- Friend recognition in printed fliers, posters and at our event.
- Friend recognition in press releases and on our website.
- Friend recognition in the House of Mercy newsletter to over 2,500 households.

PAYMENT OPTIONS

- Checks are payable to "House of Mercy" and should be mailed to House of Mercy, P.O. Box 808, Belmont, NC 28012. Please note "Walk Sponsor" on the check memo or include this form. You can also call Marjorie at 704-825-4711 x3 of your decision if your payment will be coming later.
- You may also pay via credit card at the House of Mercy website www.thehouseofmercy.org by clicking on the "Donate Now" button. On the credit card billing information page under *Designation*, type "Walk Sponsorship".

The earlier we are notified of your sponsorship, the more publicity you will be included in. **March 15th** is the deadline for inclusion on our Walk T-shirts and banner.

WITH YOUR HELP...

House of Mercy will continue our commitment to these values:

All persons have a right to dignity in life and death.

All persons have the right to safe, loving, peaceful and comfortable surroundings.

All persons have the right to complete, competent medical care without financial stress.

All persons have the right to a full life until death.

All persons have the right to have their physical needs attended by competent caregivers when they can no longer care for themselves.

Sponsoring Company/Organization Name _____

Contact Name _____ Phone _____

Address _____

Sponsorship Amount _____ House of Mercy is a nonprofit organization. Tax ID 56-1733055

THANK YOU!