

*Note to Walker: Emailing a letter to your friends and family in support of your walk is an effective and easy way to ask for donations. Here is a sample letter to get you started. Just personalize your letter and add your name and address below. Good Luck!*

Dear **Friend**,

I am writing to let you know that I am walking in the 17th Annual Walk for AIDS on April 10th to benefit House of Mercy, a non-profit residence for low-income men and women living with advanced AIDS.

This worthwhile organization provides a home and 24-hour care for persons living with AIDS who face homelessness and can no longer care for themselves. House of Mercy is the only residence of its type in the greater Charlotte area, with most of its residents coming from Mecklenburg and Gaston Counties. Over 260 men and women have been served by House of Mercy since its founding. Above all else, House of Mercy is a home where persons living with AIDS are provided support and dignity in life and death.

Will you help me raise funds for House of Mercy by sponsoring my 3-mile walk with a donation? I will walk on Saturday, April 10 in Belmont (where House of Mercy is located) with hundreds of volunteers. Our goal is raise \$32,000 to help pay for services provided at the House of Mercy residence.

If you can help, please make your check payable to *House of Mercy* and mail it to me before April 10th at:

**Your Name**

**Address**

**City, State, Zip**

Credit card donations can be made at [www.thehouseofmercy.org](http://www.thehouseofmercy.org) by clicking on the “Donate Now” button. On the credit card billing information page under *Designation*, please type “Walk donation for (**walker name or team**)” to apply to my fundraising goal.

Any amount would be appreciated. On behalf of the residents of House of Mercy, thank you for your gift!

**(your name here)**

PS: For a photo tour and video about House of Mercy, see [www.thehouseofmercy.org](http://www.thehouseofmercy.org)